



FOR IMMEDIATE RELEASE

MEIJER INC.'S KIDZAPALOOZA 2010: MRS. SPARKLES WILL SPARKLIZE THE STAGE AT 11:00 A.M.

January 21, 2010 (Hilliard, Ohio) – Emerging sing-along children's 'edutainer' and former Hilliard schools Unified Arts teacher Debbie Taylor—"Mrs. Sparkles"—will perform live at the 8th annual Kidzapalooza Saturday, January 30, 2010, from 11:00 a.m. – 11:30 a.m.

Mrs. Sparkles, accompanied by her electric guitar, promises to sparklize her audience with a 30-minute compilation of familiar songs and brand new releases in which kids—and their caregivers—will gladly participate. Singing along, moving, dancing, jumping and laughing are the norm when Mrs. Sparkles performs! She engages audiences through invitations onstage, props and inspiring messages to "sparklize somebody every day." Additionally, she will have a Sparkle Basket raffle, Starburst giveaways and coloring at the Mrs. Sparkles' booth (see the event map for booth number and location).

Sponsored by Meijer, Inc., Clear Channel stations, Verizon and OEA, Kidzapalooza, for children ages 12 and younger, will be held at Veterans Memorial, North Hall, 300 West Broad Street, Columbus. The event will feature a variety of exciting children's activities including live performances, magicians, juggling, inflatable rides, raffles and giveaways as well as Babyland and Toddlerland. Tickets can be purchased in advance at all Central Ohio Meijer stores for \$3.00; at the gate for \$5.00. Doors open at 10:00 a.m.

A modern-day Mr. Rogers with a lot more spunk, Mrs. Sparkles is an emerging sing-along live entertainer committed to 'sparklizing' the world—one child at a time. Through educational songs designed to get children singing and moving, she teaches that adding sparkle to someone else's day (through kind acts or thoughtful words) comes back in a great big way. An expert in early childhood education, Mrs. Sparkles uses her dazzling personality, delightful voice, and considerable insight to engage children through music and fun, teaching valuable lessons that will enrich their lives while bringing a little more sparkle to our world.

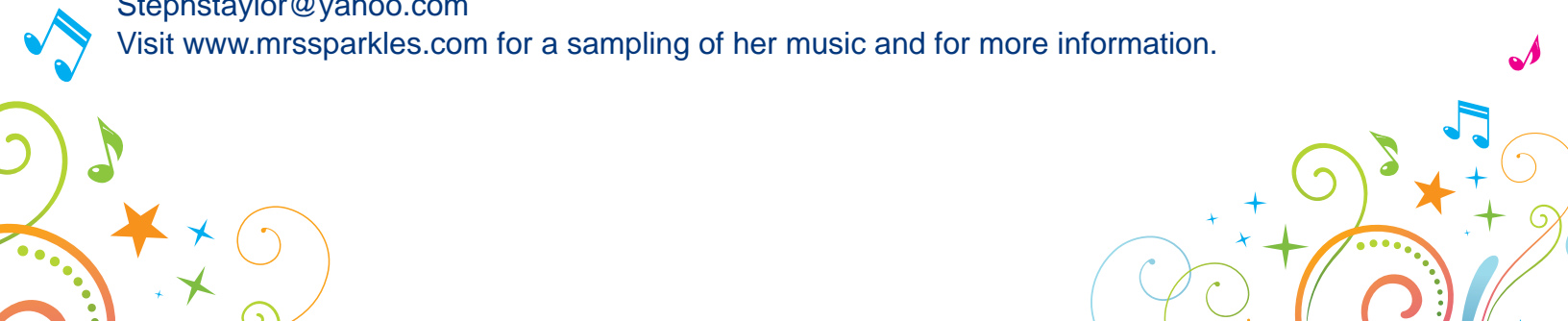
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Visit www.mrssparkles.com for a sampling of her music and for more information.





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**WESTERVILLE TO BE SPARKLIZED:
MRS. SPARKLES TO PERFORM SUMMER CONCERT JULY 29**

Debbie Taylor, known to more than 16,000 central Ohio families as “Mrs. Sparkles,” will perform July 29 at 6:30 p.m. for the City of Westerville’s annual Summer Family Concert Series. The concert will be held at Rotary Amphitheater located at 221 West Main Street in Westerville.

After retiring in 2008 from a 35-year teaching career with Hilliard City Schools, Mrs. Sparkles has re-emerged as a sing-along entertainer committed to “sparklizing the world one child at a time.” Through educational songs designed to get preschoolers singing and moving, her concerts show children that adding sparkle to someone else’s day (through kind acts or thoughtful words) comes back in a great big way! An expert in early childhood education, Mrs. Sparkles uses her dazzling personality, delightful voice, and considerable insight to engage children through music and fun, teaching valuable lessons that will enrich children’s lives while bringing a little more sparkle to our world.

“I am delighted to be performing for the Westerville Recreation and Parks Department’s Summer Concert Series.,” says Taylor, a.k.a. Mrs. Sparkles. “This concert truly marks a full-circle event for me: my very first stage experience was at the Westerville Fair in 1968 playing folk music! I met my husband there, and we’ve been married now for 35 years! It’s an honor to be the concert headliner July 29.”

This year’s Westerville Summer Family Concert Series, sponsored by CME Federal Credit Union, Villa Angela Care Center, The Cellar Lumber Company, and 7Up, kicked off June 17 and ends August 19. Admission is free. For more information, call Westerville Recreation and Parks Department, (614) 901-6500 or visit www.westerville.org. For a preview of Mrs. Sparkles’ music, visit www.mrssparkles.com.

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Retired Hilliard Teacher “Mrs. Sparkles” and Students Create Change for Haiti

May 19, 2010 (Columbus, Ohio) — Hilliard elementary school students will celebrate the \$2,004.17 they raised from collecting loose change in the “Change for Haiti” challenge issued by former Unified Arts Kindergarten teacher and emerging children’s sing-along edutainer Mrs. Sparkles (Debbie Taylor). In celebration of the top grossing school, Mrs. Sparkles will hold a concert and recognition program at Alton Darby Elementary, 2730 Alton Darby Creek Road, at 2:00 p.m. on Friday, May 28, 2010.

In February, just weeks following the earthquake that devastated Haiti, Mrs. Sparkles invited Hilliard elementary schools to participate in a fundraising challenge to raise money through UNICEF to benefit the children of Haiti. With the help of Carrie Bartunek, Coordinator of School/Community Relations for Hilliard schools, an email invitation was sent to all elementary school principals and teachers for voluntary participation. Out of 13 schools three answered the call—Alton Darby, Norwich and Beacon—along with all Hilliard preschool students. Throughout March, students then collected spare change in jars located in classrooms and cafeterias. School totals include: Alton Darby \$925.14; Norwich \$461.64; Hilliard preschool \$160.39; Beacon \$157.00; miscellaneous donations, \$300.00.

“My life’s mission has always been to sparkle-ize children,” said Mrs. Sparkles, “and Hilliard students will always hold a special place in my heart because they helped create Mrs. Sparkles! It just made sense to take my idea there. Besides, what’s more powerful than children banding together to sparkle-ize other children, especially those in need? That’s what it’s all about,” Mrs. Sparkles said.

Mrs. Sparkles performs her trademark interactive, sing-along concert that will feature songs from her newly released CD, Sparkle-On!, for Hilliard’s Alton Darby elementary and preschool students beginning at 2:00 p.m. on Friday, May 28 at Alton Darby Elementary. The program also includes recognition certificates for participating schools, a trophy for Alton Darby Elementary, a check presentation for UNICEF, and information explaining how donations are being used in Haiti today.

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