



TREATMENT

The Mrs. Sparkles Show

WGA# I218570

by Debbie Taylor

♪ Sparkle-ize somebody every day!
It comes back in a great big way!
Show somebody that you care,
Spread the SPARKLE everywhere.
My name is Mrs. Sparkles, are you ready for some F-U-N?
What's that spell? FUN!♪

Magic abounds when **The Mrs. Sparkle Show** begins. Curtains open. Sparkle, glitter, stars, and bubbles fill the air. Energetic melodies take hold, and Mrs. Sparkles enters in shiny sequins attire, smiling and singing *Hello Everybody, How are you?* while strumming her sparkle guitar. The children in this taped-live audience – the Sparkle Gallery – erupt in excitement as they respond, “SPARKLE-RIFFIC!”

A modern-day Mr. Rogers with a lot more spunk, Mrs. Sparkles is a children’s sing-along live entertainer committed to “sparkle-izing the world—one child at a time”. Through educational songs designed to get children singing and moving, she teaches children that adding sparkle to someone else’s day (through kind acts or thoughtful words) comes back in a great big way! An expert in early childhood education, Mrs. Sparkles uses her dazzling personality, delightful voice, and considerable insight to engage children through music and fun, teaching valuable lessons that will enrich children’s lives while bringing a little more sparkle to our world.

The Mrs. Sparkles Show entralls its preschool and kindergarten-aged audience with Mrs. Sparkles’ fun messages of kindness and giving. Delivered amidst timeless songs, original funky works, and treasured story telling, these songs come to life with the help of some pretty spunky characters. A former Unified Arts Kindergarten teacher for 35 years, Mrs. Sparkles believes play is a child’s most important work. The themes of **The Mrs. Sparkles Show** build upon her past lesson plans in conjunction with the experiences facing young children today. At the end of each day’s show, her young fans are inspired to go out and sparkle-ize the world!

As her entrance song ends, Mrs. Sparkles welcomes the Sparkle Gallery and her television audience and invites them to become Sparkle Rangers, children who choose to do one nice thing for someone each day to help the world be a better place. As children adorned in colorful *Sparkle-On!* tees excitedly raise their hands and squeal, a laser beam swirls around the stage and Gallery, and the audience waits in anticipation as five Sparkle Rangers are selected to assist Mrs. Sparkles throughout the show’s activities.





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As the laser beam randomly selects five children from the Sparkle Gallery, a spotlight lands on each child. Mrs. Sparkles performs her daily Sparkle Check and asks:

“How can YOU sparkle-ize...your family (your class/your friends/your world)?”

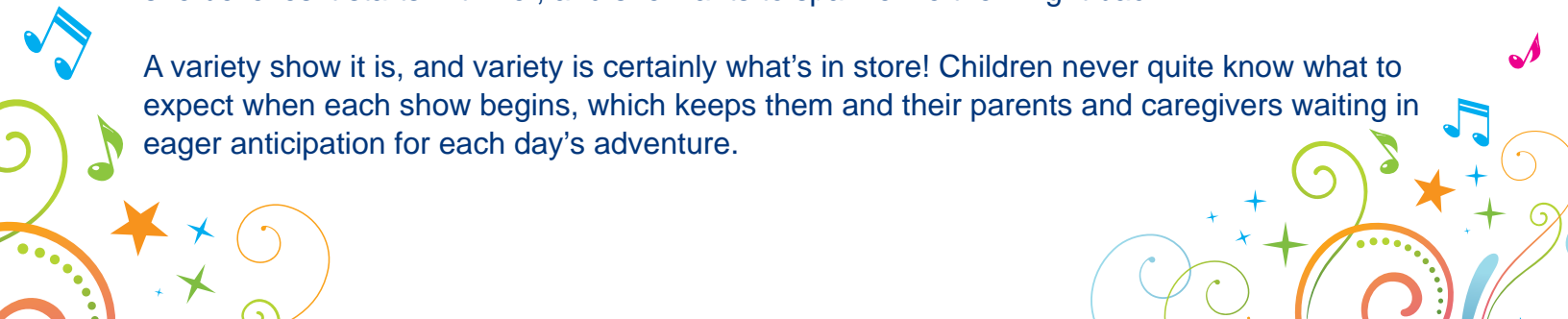
Each answer is applauded with ad-lib commentary from Mrs. Sparkles as she puts on her magical glasses and looks out into her television audience to continue the daily Sparkle Check. She asks her fans how they have sparkle-ized their world and shares responses (*by tele-prompter*) received via Internet Sparkle Check entries:

“I know Julie from Columbus, OH, sparkle-ized her Mommy by picking up her toys. Julie, you are SPARKLE-RIFFIC! And Juan from Baltimore, MD, helped his little sister after she fell down on the playground. Juan, what a good big brother you are...”

She closes the Sparkle Check by reiterating the importance of kind acts and thoughtful words in the lives of Sparkle Rangers, and she introduces the concept of Cold Pricklies—kids who don’t listen or have bad attitudes. There’s no room for Cold Pricklies on **The Mrs. Sparkles Show!** She reminds the audience that each child who submits a Sparkle Check Internet response that is shared on television will receive an autographed Mrs. Sparkles picture and an official Sparkle Ranger certificate.

All of a sudden, guitar chords strum, sparkle chimes sound and confetti pops from the ceiling! Depending on the day of the week, a grand celebration ensues. On Fridays, it’s Sparkle Rangers Birthday Club. Mrs. Sparkles sings and plays the Happy Birthday song and mentions by first name, city and date a sampling of children from either the Gallery or Internet who celebrated a birthday this week. On Tuesdays, the audience enjoys a visit from Mrs. Sparkles’ dear friend, the Tooth Fairy. Bedecked in a sparkling gown and holding a magic wand, The Tooth Fairy flies in to deliver sparkle wishes to kids who have lost teeth by sprinkling bubbles, stars and oversized puffy coins everywhere...and she flies right out again. As much as Mrs. Sparkles encourages children to sparkle-ize their world through kindness and thoughtfulness, she believes it starts with her, and she wants to sparkle-ize them right back!

A variety show it is, and variety is certainly what’s in store! Children never quite know what to expect when each show begins, which keeps them and their parents and caregivers waiting in eager anticipation for each day’s adventure.





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Engaging sing-along music is a constant, but according to the theme of each day's show, viewers can find themselves enjoying a combination of a wide array of elements such as:

• Mr. Grumbles and the Weather Blind

Mrs. Sparkles peers out the same window each day to check the weather. But the tree just outside is an Eeyore-like sourpuss called Mr. Grumbles. "How's the weather today, Mr. Grumbles?" asks Mrs. Sparkles excitedly each day. Since Mr. Grumbles always has a negative outlook on life, he responds, well, grumbly! "The leaves are falling, the wind is blowing, and it's looking like a dreary gray day," complains the tree. With a roll of the eyes, a wave of the hand and a chuckle, she pulls down the blind and a-ha: it's always sunny and happy on The Mrs. Sparkles Show! Even if it's raining, Mrs. Sparkles calls it 'liquid sunshine'. No matter what the weather outside, Mr. Grumbles helps Mrs. Sparkles illustrate it's the weather on the inside—attitude and outlook—that matters most to help sparkle-ize the world!

• Sparkle-On! Cinema

Nugget™, the mischievous French bulldog, is the embodiment of toddler troubles in cartoon form. "The Misadventures of Nugget" are short, animated stories of the curiously troublesome little dog as he explores the world around him. "The Misadventures of Nugget" naturally lends itself to a children's book and video series, website cartoon adventures, and guest appearances by the real-life Nugget both on the show and in live performance appearances (thereby adding yet more merchandising and marketing components to the already richly viable The Mrs. Sparkles Show).

• Sparkle-riffic Puppet Theatre

Typical childhood behaviors play out in each of the six puppet characters. These puppets may take over and teach, ask questions, act out behaviors, or welcome special guests to the show. With the help of the previously selected Sparkle Rangers, Mrs. Sparkles will use these zany puppet characters to further explore the theme of the day:

- Alice the Camel – she can't find anything, not even her own humps!
- Myrtle the Turtle – she gets the job done but boy, is she slow doing it!
- Dragon – he's always looking for a friend
- Nugget – in puppet form here, this chubby little French bulldog is energetic and happy-go-lucky but his curiosity always gets the best of him
- Mr. Monkey – he's shy and timid, especially around Cold Pricklies
- Corny the Unicorn – he's silly and tells, well, corny jokes!



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- **Sparkle-icious Kitchen**

The cheery Sparkle-icious Kitchen is equipped with helpful spongy and animated kitchen appliances and gadgets like refrigerator, stove, oven, and electric mixer. Whether the day's lesson involves harvest season, Valentine's Day or freshly fallen snow, Mrs. Sparkles includes her chosen Sparkle Rangers in cooking activities and demonstrations to create themed snacks that will help reenergize their growing bodies and show that healthy eating choices are sparkle-riffic!

- **Sparkle Chair**

Mrs. Sparkles invites her Sparkle Rangers to sit around the Sparkle Chair for 'stories that can take you anywhere.' Selected children's books depict characters or highlight situations where decisions are made to sparkle-ize the world through acts of kindness and encouragement. At times, Mrs. Sparkles will even welcome guest children's authors to read their books to the Sparkle Rangers. Books in-line with the sparkle philosophy like *The Jellybeans and the Big Dance* by Laura Numeroff and Nate Evans, *The Lion & The Mouse* by Jerry Pinkney and other treasured books, both old and new, will be featured then offered for sale via the Mrs. Sparkles website.

- **Sparkle-mobile**

Did Mrs. Sparkles say "FIELD TRIP"?? Mrs. Sparkles' Sparkle-mobile will transport viewers to a previously recorded field trip showing Mrs. Sparkles and a small group of Sparkle Rangers at a place or experience which corresponds with the show's theme. Sting rays at the Monterey Aquarium...learning about boa constrictors at National Zoo in Washington, DC... an age-appropriate restaged Pirate show at TI (Treasure Island) in Las Vegas...the dragon parade at Chinatown in San Francisco to demonstrate Chinese New Year, Gung Hay Fat Choy... all in the spirit of expanding a child's imagination and exposure to the world around them.

- **Imagination Station**

Children can download craft patterns, instructions and supply lists from the Internet and prepare to join in Mrs. Sparkles' creative craft time. Sparkle Rangers assist and accompany her in the craft of the day. Pirate hats, Valentine cards, Super Anti-Bully superhero capes and so much more will inspire parents and kids alike to participate together and apply the craft to their daily interactions.





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• SPARKLE Dance

A child-friendly dance floor decorated with disco ball, multi-lit flooring, flashing lights and bright backdrop inspires the Gallery and Sparkle Rangers to groove to Mrs. Sparkles songs. Even show guests can join in the fun! She sings and plays her guitar, interacting with the children and handing them props, letting them express themselves, or providing imaginary instruments so they can join her in the merry making.

Samples of imaginative, customary, or current-event thematic episodes include but are not limited to:

Pirates of the Sparkle-bean
Bullying
Gung Hay Fat Choy
Listening
Autumn Leaves are Falling Down

We're Going to the Zoo
Cinco de Mayo
Taking Care of Siblings
Will You Be My Valentine?
Luck of the Irish

And then it's time to say good-bye...

*♪ Oh dear, the time has come.
We had some sparkle fun.
Wish that I could stay and sing to you all day.
But let's all say good-bye
Without a tear in our eye.
Until another time,
Spread the sparkle – let it fly!
My name is Mrs. Sparkles and I hope you had some F-U-N!
What's it spell? FUN!
Remember our pinky promise: We'll be just as nice as we possibly can be. Oh yeah! ♪*

With guitar still in hand, Mrs. Sparkles waves good-bye as she thanks her five special Sparkle Rangers, sprinkles stars among the Sparkle Gallery, and bids farewell to her television audience by saying, "Sparkle-On!"

